

## THE NEXT-GENERATION LOGISTICS PLATFORM

Synkrato is the next-generation logistics platform that simplifies access to cutting-edge technologies like AR, AI, and IoT, empowering users to transform supply chains. Our web 3.0 read-write-interact solution is designed to bridge the cyber-physical divide and enable human interaction with the virtual world. Synkrato is easy to deploy and use, and works seamlessly with all ERP systems.

### Synkrato Digital Labeling Features at a Glance



**MANAGE TEMPLATES**  
any time, any place



**COLLABORATE**  
with suppliers with  
a few clicks



**LEVERAGE**  
any source and  
destination system



**UPLOAD and PRINT**  
labels, including mass  
label printing



**AUTO PRINT**  
any time, any place



**INTEGRATE WITH CARRIERS**  
like UPS and FedEx



**CONNECT TO SYSTEMS**  
like SCM, WMS, MES,  
PLM, and ERP



**LEVERAGE TEMPLATES**  
with industry-standard  
information from day one

### Synkrato Simplifies Digital Labeling Across the Entire Supply Chain

Collaborate across the supply chain by linking enterprise procure-to-pay (P2P) platforms with supplier order-to-cash (O2C) processes. Share templates with suppliers, third-party logistics providers (3PLs), and customers to ensure all stakeholders always have accurate label templates with current data from your supply chain management systems.

Synkrato Digital Labeling templates enable internal and external supply-chain partners to create, view, manage, share, and print labels for warehouse execution, manufacturing, and returns. Leverage our sophisticated rules engine to ensure that product labels are compliant with

regulatory requirements. Pre-built label templates include item, receipt, reverse logistics (RMA), pallet / LPN, and pick ticket. Users can also use all of their own custom labels.

Eliminate inbound logistics issues and improve customer satisfaction by enabling workflow-based approval processes and generating ASNs to confirm that product arrival is validated and labeled correctly.

Built-in carrier integration automates shipment processes by connecting with carriers like UPS and FedEx to generate accurate shipment labels and store tracking numbers.

## 5 EASY STEPS TO LABEL PRINTING PERFECTION



**UPLOAD LABEL**  
template(s) to cloud



**SHARE LABEL**  
with suppliers, users



**TEST and VERIFY**  
label accuracy



**IMPORT**  
label data



**PRINT LABELS**  
to complete process

## SYNKRATO DIGITAL LABELING BENEFITS

based on industry averages

Increase inventory accuracy by up to

# 90%

Reduce label error costs by up to

# 50%

Increase customer satisfaction by up to

# 30%

Reduce data-entry hours by up to

# 20%

### About Synkrato

Synkrato is a cloud-native, multi-enterprise logistics platform that enables a real-time, adaptive, collaborative, automated supply chain.

The Synkrato platform is the culmination of three decades of hands-on experience solving supply chain and logistics challenges. Synkrato harnesses the power of the metaverse, artificial intelligence (AI), augmented reality (AR), mobility, and the internet of things (IoT) in a holistic solution that bridges the gap between physical and digital worlds, providing a solid foundation to make supply chains reliable, resilient, and scalable.

### The Synkrato Team

The Synkrato team has provided leading inventory and warehouse management solutions to Fortune-100 organizations for more than 15 years resulting in the successful management of more than one-billion dollars in inventory for its clients.

We have successfully advised on, implemented, and rolled out supply chain, labeling, and inventory solutions in multiple industries worldwide. Our business-process and information-technology experts provide innovative, cost-effective solutions that improve the operations of some of the largest, most complex firms.



#### Digital Twin

Build a living, 3D digital twin of any facility to simulate what-if scenarios and optimize operations



#### AI-Driven Logistics

Use AI-driven algorithms to optimize slotting based on demand-supply patterns and business needs



#### Mobility

No-code, drag-and-drop builder empowers enterprises to quickly build transaction forms for iOS and Android



#### Digital Labeling

Easily manage the supply chain label lifecycle and always have current, correct label templates